

## **Patty Soltis**

Managing Director  
STYLEdge®

As a Managing Director at STYLEdge®, Patty brings with her extensive knowledge in strategic business planning and consulting. STYLEdge® consulting services include strategic growth and development of our business focusing on marketing, business development, customer service and profit management. Professional branding is a sought after service to ensure that personal presentation is in alignment with goals and objectives.

Patty brings with her extensive experience in fashion and retail, with over 20 years at Neiman Marcus, Lord & Taylor and Marshall Fields. Her last corporate position as the Vice President at Neiman Marcus further developed her expertise in the fashion, business and retail worlds. Patty has vast knowledge on strategic development, attaining long and short term objectives and financial responsibility to profit margins. Patty has in-depth experience on how to use retail marketing to attain sales goals and return on investment. She knows the value of customer service, client satisfaction and the benefit of having a long term relationship.