

7KH (IIHFWLYHQHV RI 2QOLQ IRU \$GPLWWHG 8QGHIJJDG

6XWHOD /LQGVH\ 0.7

3URVSHFWLYH 8 6 VWXGHQWV ILOO RXW RYHU WHQ PLC
PXVW PDNH DQ LPSRUWDQW DQGHV LQ LRUQ X+QLYHUVLW\ WR DW
VWXGHQWV LV ILQDQFLDOO\ LPSRUWDQW IRU PHHWLQJ HQU
EUDQG FRPPXQLWLHV WR JXLGH DQG VXSSRUW SRWHQWLDO
SXUSRVH RI WKH UHVWUHQV DQGHV LQ LRUQ X+QLYHUVLW\ WR DW
VWXGHQWV FDQ SURYLGH LQ PDNLQJ DQG GRUPLQJ LRUQ VWRX
WR WKH XZIRYRUMUWUFLQJ UHVHDFK TXHVWLRQV ZHUH LQ
DQ RQOLQH EUDQG FRPPXQLW\ IRU DGPLWWHG VWXGHQWV
WR HYDOXDWH SHUFHLYHG HDVH RI XVH DQG SHUFHLYHG X
DGPLWWHG VWXGHQWV RQOLQH EUDQG FRPPXQLW\ DIIHFW DGPLW
OR\DOW\ WR WKH XQLYHUVLW\ "30LHQH EXDQGHV FRPPXQLW\ LHM
FXVWRPHUV\ VHQVH RI EUDQG OR\DOW\ LQIOXHQFHG E\ FR
LGHQWLILFDWLRQ FRQVXPHU VDWLQGLFWLRQ DQG GSKHUFK D
EH HYDOXDWHG EDVHG RQ 3SHUFHLYHG XVHIXOQHVV' DQG 3
\$FFHSWDQFH ORGHO 7\$0 4XDOLWDWLYH UHVHDFK LQYRQ
IUHVKPHQ VWXGHQWV DW WKH 8QLYHUVLW\ RI 7WRSD DOOR
GLVFWLHUIDFWRUV WKDW VWXGHQWV XVHG WR HYDOXDWH V
FRPPXQLW\ IDFWRUV GLG HPHUJH RQ ZKLFK WR HYDOXDWH V
LQWHUYLHZV ZLWK SUHYLRXV ILQGLQJV DOORZHG WKH HPH
LPSDFW RQ FROOHJH GHFLVLRQ FRQILGHV \$H ZKLFK ORDDOW\
XVHG IRU IXWXUH TXDQWLWDWLYH D3DQFHV LWHG LQDQJH RIVX
EH LPSDFWHG E\ IXQFWLRQDOLW\ RUJDQLJDWLRQ DQG DSS
LQFUHDVHG E\ LQWHJUDWLQJ WKH SODWIRUP ZLWK DQRWKH
)LQGLQJV VKRZHG WKDW VWXGHQWV KDG VHJUHDWHG RQW
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XVHIXOQHVV EDVHG RQ WKH FILDODERQQWFWLRQV ZLWK RWKHU
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E\LQFUHDVH LQ VWXGHQW FRQQHFWRQV QGHQWV HDEVLQW\ RW
ZLWK DQG IHHO VDWLVLHG ZLWK WKH FRPPXQLW\ DOVR FF
SODWIRUP
S Q EWXGHQW XDWLVL O WLRQVFPW Q LQFUHPZ V ò @F\ WR
0HDQZKLOH SXUFKDVH
LQWHQW LSRQ LQYED\ LPSDFWHG E\ SHUFHLYHG 6LXVHIXOQHVV
UHVHDFK DGGV WR WKH PDQDJHULDO NQRZOHGJH RI SURY
IRVWHULQJ HQJDJHPHQW WKURXJK RQOLQH EUDQG FRPPXQ

EDVHG RQ WKH GHVLUH IRU VWXFDHQSWUR YLFG IH QDW HUDDPHVZ FDQNG
WR JXLGH IXWXUH TXDQWLWDWLYH UHVHDFK

References

\$OJHVKHLPHU 5 'KRODNLD 8 +HUUPDQQ \$
%UDQG &RPPXQLW\ (YLGHQFH IURP (XURSHDQ &DU &OXEV
5HWULRPHVWISJ ZZZ MVWRU RUJ VWDEOH

&KL +VLQJ 7VHQJ +VLQ &KLG .XR 37KH \$QWHF
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KWWS VHDUFK HEVFRKRVW FRP HVHDFK XW HGX ORJLQ D
H HKRVW OLYH

&KL +VLQJ 7VHQJ 37KH ,QIOXHGFH RI)LUPV¶ 2Q
,QWHQWLRQ RI 2QOLQH &RPPXQLW\ 0HPEHUV ´ 3URFHHGLQJ
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H HKRVW OLYH

+DPPHGL : .DQGDPSXOO\ - 7LQJ 7LQJ &KULVWLQD
32QOLQH pFW `p D€ 0(0 €S=2D•L@

2UGRYDV GH \$OPHLGD 6 6FDUDERWR ' 3HGUR GRV
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6FDUSL ' 3'RHV 6L]H 0DWWHU" \$Q ([DPLQDWLRQ
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6KDDUL + \$KPDG , 6 3%UDQG UHVRQDQFH
FRPPXQLW\ ' ,QWHUQDWLRQDO 5HYLHZ RI 0DQDJHPHQW DQ
KWWS VHDFK SURTXHVW FRP HVHDFK XW HGX GRFYLHZ
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:LUW] -RFKHQ /RYHORFN &KULVWRSKHU 6HU
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:RQ(ORR +XU .ZDQJ(+R \$KQ .LP 0 3%XLOGLQ
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=KRX = =KDQJ 4 6X & =KRX 1 3+RZ GR
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