

2. Location: The organization must have its headquarters (or a major division) located in Hillsborough, Pinellas, Pasco or Manatee counties.

3. Disclosure of information: The organization must be willing to disclose information about its financial performance, strategy, customers and goals. All students and their professors will sign non-disclosure agreements. Providing this information to the student teams implies that the organization will make time to meet with students and provide helpful answers to questions they ask.

Since 1993, the Strategic Analysis Program has helped create strategic plans for hundreds of Tampa Bay organizations. The program is available to almost any organization, regardless of size, industry, experience or mission. Disap F

HOW TO SIGN UP

The number of organizations admitted to the Strategic Analysis Program is determined by student enrollment. Approximately 40 organizations participate in the program during a typical calendar year. Organizations can start the program in late August for the fall semester or late January for the spring semester. For more information about the program or to fill out an application, visit www.ut.edu/naimoli.

